



# SIENA COLLEGE OF PROFESSIONAL STUDIES

(Affiliated to Mahatma Gandhi University, Kottayam, Kerala)

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## ENTREPRENEURSHIP DEVELOPMENT CLUB

## POLICY

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Entrepreneurship Development Club is formed to inculcate entrepreneurship culture and aspirations among the students and equip them with the knowledge, skill, techniques and confidence which will enable them to set up their own business concern and thereby become employers, not employees.

The Department of Industries and Commerce, Government of Kerala, in association with Education Department formulated a Scheme to set up "Entrepreneurship Development Clubs in colleges of the state to inculcate "Entrepreneurship Culture" among the youth. The Entrepreneurship Development club of our college has been registered with the District Industries Centre under the Entrepreneurship Development Programme of the Department of Industries and Commerce, Govt. of Kerala with registration No. EDC/EKM/58/2018. It has been functioning in our college from 2018.

### **OBJECTIVES**

- To inculcate entrepreneurial culture in students.
- To bring in successful entrepreneurs.
- To induct entrepreneurial spirit in the institution.
- To organize work shop, seminars, webinars, skill enhancement programs and interactive session with successful entrepreneurs.
- To sensitize students on the real economic and industrial development scenario of the state.
- To familiarize the youth to the latest development in business.

### **ACTIVITIES**

- Organize workshops.
- Organize seminars.
- Organize industrial visits to business enterprises.
- Interaction of students with successful entrepreneurs.
- Entrepreneurship awareness camp.